BILLING AND CODING SPECIALTY CONTACT LENSES

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Dr. Woo completed a Cornea and Contact Lens Residency at the University of Missouri, St. Louis.

She was the recipient of the Gas Permeable Lens Institute Award for Clinical Excellence and also the John R. Griffin Award for Excellence in Vision Therapy.

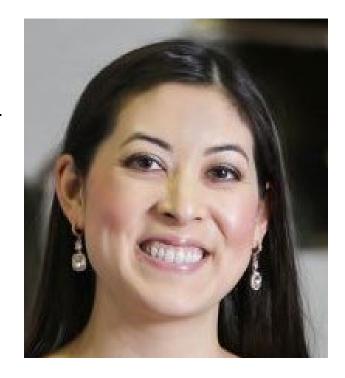
She is a Fellow of the American Academy of Optometry and a Fellow of the Scleral Lens Society.

She has authored the Gas Permeable Lens Expert column in Review of Contact Lenses, several articles for the Contact Lens and Cornea section of the American Optometric Association and the GP Insights column for Contact Lens Spectrum, and she is an active Gas Permeable Lens Institute advisory board member.

Additionally, she has served as President of the Scleral Lens Society.

Founder of Contact Lens Institute of Nevada – a clinic dedicated entirely to specialty contacts!

Founder of drstephaniewoo.com – an optometric coaching and consulting company, and Woo U – live and virtual events dedicated to building scleral lens practices.



Financial Disclosures

Dr. Stephanie Woo

- Alcon
- Art Optical
- Bausch and Lomb
- Blanchard Contact Lenses
- Essilor Contacts
- X-cel Contacts
- Specialeyes
- Biotissue
- Katena
- Visionary optics
- Shire
- GPLI
- STAPLE program
- Scleral Lens Education Society
- Contamac
- Synergeyes

Billing and Coding – what is the right answer?

- Billing and coding is a leading source of frustration for practitioners
- Reimbursement rates vary vastly between insurance carriers, and it is often times difficult to get a clear answer on how to bill appropriately

I think of billing and coding the same way as taxes and accountants
If you take the same tax documents to different accountants, they interpret the information differently



Economics of specialty contacts

- Most vision insurances reimburse well for specialty lens fittings and devices
- Specialty contact lenses can include: standard soft lenses, custom soft lenses, corneal GP lenses, hybrid lenses, and scleral lenses
- In conclusion, specialty lenses can be a profit source within your practice and a good source of revenue

Economics of specialty lenses

- Medical insurances can be more difficult to obtain appropriate reimbursement
- If you accept many different types of medical insurance, it can become tedious and time consuming figuring out your patient's benefits
- Some practices bill each visit to the insurance (more on this later)

Specialty lens fee schedule

- Fitting fees range from low to high depending on the practitioner and the practice
- Advice: Determine the amount of time needed at each visit to develop a fee schedule
- Consider the amount of <u>time</u> necessary for:
 - Consultation
 - Contact lens fitting
 - CL dispense
 - CL training
 - Follow up(s)



Fee Schedule

- Consider the cost of <u>supplies</u> during each visit:
 - Consultation (special equipment, testing, etc)
 - Fitting (plungers, non-preserved saline, NaFl, etc)
 - Dispense (special equipment and testing)
 - Training (contact lens kit and supplies)
 - Follow up(s)
- Considering the amount of time the patient is allotted, the amount of DOCTOR time with the patient, and the cost of supplies and special equipment, develop a fee schedule that is aligned with your chair time costs





Section 1: Determine Maximum Hourly Professional Fees	Projected
1. How many hours do you see patients in a full work day?	0
2. How many patient appointment slots are scheduled in a full work day?	0
3. How many of these are comprehensive exams?	0
4. How many of these are follow-up, progress or recheck exam slots?	
5. What are your comprehensive exam fees?	0
6. What are follow-up exam fees?	0
7. Projected daily professional examination fees at full capacity	
8. Projected hourly professional fees at full capacity	
9. Projected \$ of professional fees generated per minute at full capacity	
Section 2: Number of Office Visits and Time Allotment To ensure accurate calculations please select only one fitting type	Time per visit (minutes)
Fitting visit: New wearer - K's, topography, discussion, diagnostic fit	0
2. Fitting visit: Previous wearer - K's, topography, discussion, diagnostic fit	0
3. ECP lens delivery visit	0



Woo University Publications Coaching & Consulting Hire Dr. Woo to Speak

Calculate My Fees

How much you should be charging?

How many comprehensive eye exams do you see per hour?

0.00

Drstephaniewoo.com

FD: Owner

Fee Schedule

- Vision insurances usually incorporate the lens fitting and lenses into one lump sum, which includes the lens fitting, dispense, all follow ups within a certain time period, and lenses
- Medical insurances will pay for the fitting as one charge, the lenses for one charge, and all follow ups are billed as separate charges

Calculate Chair Time

- Fixed costs/ complete annual exams = chair cost per exam
- Ex: \$260,876/2156 = \$121 per exam
- Another easy method:
- Profit per exam ~\$250
- Exams per hour ~ 2 = \$500 per hour
- Time spent with scleral lens patient (fit + dispense + follow up care) = about 3 hours = \$1500

Advice- call for pre auth every time!



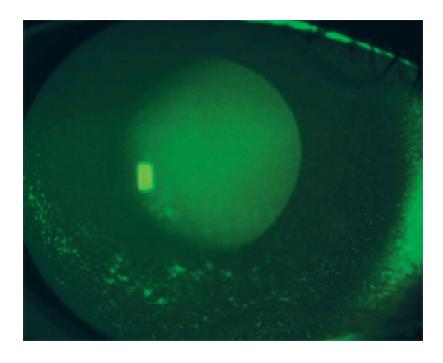
Pre authorization – Have these ready

- Patient diagnosis or diagnoses (keratoconus, dry eye syndrome, corneal transplant)
- Contact lens fitting codes and service codes
- V codes for the actual contact lens or device
- Usual and Customary Fees
- Are these codes covered? If so, how much can I expect to get paid?

Common codes and descriptions

92071 -

FITTING OF CONTACT LENS FOR TREATMENT OF OCULAR SURFACE DISEASE



Common codes and descriptions

92310 -	PRESCRIPTION OF OPTICAL AND PHYSICAL CHARACTERISTICS OF AND FITTING OF CONTACT LENS, WITH MEDICAL SUPERVISION OF ADAPTATION; CORNEAL LENS, BOTH EYES, EXCEPT FOR APHAKIA
	92310 includes the fitting for BOTH eyes
92072 -	FITTING OF CONTACT LENS FOR MANAGEMENT OF KERATOCONUS, INITIAL FITTING
	92072 is a bilateral code
92313 -	PRESCRIPTION OF OPTICAL AND PHYSICAL CHARACTERISTICS OF AND FITTING OF CONTACT LENS, WITH MEDICAL SUPERVISION OF ADAPTATION; CORNEOSCLERAL LENS

92313 includes the fitting for BOTH eyes

92311 -	PRESCRIPTION OF OPTICAL AND PHYSICAL CHARACTERISTICS OF AND FITTING OF CONTACT LENS, WITH MEDICAL SUPERVISION OF ADAPTATION; CORNEAL LENS FOR APHAKIA, ONE EYE
92312 -	PRESCRIPTION OF OPTICAL AND PHYSICAL CHARACTERISTICS OF AND FITTING OF CONTACT LENS, WITH MEDICAL SUPERVISION OF ADAPTATION; CORNEAL LENS FOR APHAKIA, BOTH EYES

Common codes and descriptions

HCPCS Codes for Medically Necessary Prescribing

V2510—Contact Lens, GP, Spherical, Per Lens

V2511—Contact Lens, GP, Toric, Per Lens

V2512—Contact Lens, GP, Bifocal, Per Lens

V2513—Contact Lens, GP, Extended Wear, Per Lens

V2520—Contact Lens, Hydrophilic, Spherical, Per Lens

V2521—Contact Lens, Hydrophilic, Toric, Per Lens

V2522—Contact Lens, Hydrophilic, Bifocal, Per Lens

V2523—Contact Lens, Hydrophilic, Extended Wear, Per Lens

V2531—Contact Lens, GP, Scleral, Per Lens

V2599—Contact Lens, Other Type (ie hybrid)

V2627—Scleral Cover Shell

V2799—Vision Item or Service, Miscellaneous

Examples (numbers are for ease of math)

Vision Insurance

Medical Insurance

Code	Your fees
Keratoconus fit 92072	\$200
Keratoconus lens, gas permeable extended wear, right eye: V2513-RT	\$300
Keratoconus lens, gas permeable extended wear, left eye: V2513-LT	\$300
Total billed to vision insurance	\$800 as one lump sum for all services and lenses

Code	Your fees
Keratoconus fit 92072	\$200
Keratoconus lens, gas permeable extended wear, right eye: V2513-RT	\$300
Keratoconus lens, gas permeable extended wear, left eye: V2513-LT	\$300
Lens dispense 99213	\$100
Contact lens follow up 99213	\$100
Each visit is billed separately	\$100
Each visit is billed separately	

Examples (numbers are for ease of math)

Vision Insurance

Your fees

Code

Medical Insurance

Scleral Lens fit OU 92313	\$200
Scleral lens device V2531- RT	\$400
Scleral lens device V2531- LT	\$400
Total billed to vision insurance	\$1000 as one lump sum for all services and lenses

Code	Your fees
Scleral Lens fit OU 92313	\$200
Scleral lens device V2531-RT	\$400
Scleral lens device V2531-LT	\$400
Scleral lens dispense 99213	\$100
Scleral lens follow up 99213	\$100
Each visit is billed separately	

Billing Vision Insurance

- Most vision insurances will reimburse for medically necessary contact lenses (each insurance's criteria and reimbursement rates are different)
- Most all vision insurances will cover either glasses or contact lenses, but not both
- This also holds true for medically necessary contact lenses
- If the patient has used their benefits for glasses or contacts this year, they will not be eligible for medically necessary contact lenses

VSP tips

- VSP pays based on the TYPE of contact lens fitting performed and the TYPE of contact lens
- As a general rule, VSP pays higher for hybrid lenses and scleral lens fittings and hybrid/scleral lenses compared to other modalities.
- VSP also pays according to the diagnosis they will pay more for what they determine to be more severe diagnoses

Visually Necessary Contact Lens Specialty Maximums If billing with CPT code 92072, 92311 or 92312, 92313 or one of these diagnosis codes:

Graft-versus-host disease	D89.813	Corneal ectasia	H18.711 through H18.719
Granular corneal dystrophy	H18.53	Corneal scars and opacities	H17.00 through H17.9, A18.59
Keratitis	H16.001 through H16.079		
		Corneal staphyloma	H18.721 through H18.729
Keratoconus, stable	H18.611 through H18.619		
		Corneal transplant failure	T86.841
Keratoconus, unspecified	H18.601 through H18.629		
		Corneal transplant rejection	T86.840
Keratoconus, unstable	H18.621 through H18.629	Corneal transplant status	Z94.7
Keratomalacia	H18.441 through H18.449	Oif	Tac cay A through
		Corrosion of cornea and conjunctival sac	T26.60XA through T26.62XS
Lattice corneal dystrophy	H18.54		
		Deep vascularization of cornea	H16.441 through H16.449
Localized vascularization of cornea	H16.431 - H16.439		
		Displacement of other ocular prosthetic devices,	T85.328A through
Macular corneal dystrophy	H18 EE	implants and grafts	T85.328S

Information as of 12/2019

WOO UNIVERSITY

HCPCS	Annual Replacement ¹	Planned Replacement ¹	Daily Replacement ¹
V2500*	\$451		_
V2501*	\$585		_
V2502*	\$691	_	_
V2503*	\$605	_	_
V2510*	\$657	_	_
V2511*	\$800	_	_
V2512*	\$900	_	_
V2513*	\$825	_	_
V2520	\$500	\$650	_
V2521	\$679	\$804	_
V2522	\$750	\$863	_
V2523	\$650	\$775	\$800
V2530*	\$700	_	_
V2531*	\$2,300	_	_
V2599**	\$1,300	\$1,650	_
Piggyback	\$1,300	\$1,650	_

Information as of 1/2/2020

How to bill Eyemed: step by step

- If you think a patient may be a good candidate for specialty lenses, have your billing department call Eyemed and ask if the patient is eligible for medically necessary contact lenses.
- If they are eligible, they will give you an authorization number
- Print the medically necessary form, fill out the form, and fax back to Eyemed. Can also fill out and submit online instead.

First American Administrators, Inc. A wholly owned subsidiary of EyeMed Vision Care, LLC. Medically Necessary Contact Lens In-network Claim Form



Instructions: Complete this form and fax it to 866.293.7373, or mail to EyeMed Vision Care, P.O. Box 8504, Cincinnati, OH 45040. All fields required unless noted.

	atient I	nformation	1 12-	MARKET TO THE PARTY OF THE PART
Last Name	First	Name		Middle Initial
Street Address	City	prison of sund Ex	State	Zip Code
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Date of Service (MM/DD/YY	VV)	I SUPPLEMENT TO SERVICE STATE OF THE PARTY O		
Group Name	Group	Number		Length of Sale
Patient Member ID # (if app Subscriber Informati	licable)	tion differ	e from	natient)
	First I	formation diffe	3 11 0111	Middle Initia
Last Name	First	Name		calculated (No.
Street Address	City	CHIBALL	State	Zip Code
Birth Date (MM/DD/YYYY)	Telep	hone Number v	ith are	a code
Pr	ovider I	nformation	7.17	THE PARTY
Provider Attestation: By signin requirements to receive medically form, and that the patient is unal contact lenses.	ble to ach	ieve adequate fur	atient m per the o actional v	eets the criteria on this vision without
Servicing location name and	address			
Provider Tax ID Number		Date submitte	d	31118

Medically Necessary Contact Lens Claim Form (continued)

Provider: Benefi Check only 1 box	dically Necessar t covers contact lens next to the condition of or fill in the applicant and materials.	evaluation, fit & foll n that applies accord	ow-up and materials. ing to the final
Check here Anisometropia 92310AN ICD-10 code H52.31 Select if Rx differs by at least 3D in meridian powers between the 2 eyes Enter retail price	Check here High ametropia 92310HA Select if Rx exceeds plus or minus 10D meridian powers in either eye Check appropriate ICD-10 code: Hypermetropia H52.01 H52.02 H52.03 Myopia H52.11 H52.12 H52.13	Check here Keratoconus - mild/moderate 92072 Select when keratoconus is present and Rx is not correctable to 20/25 in either or both eyes with spectacles Check appropriate ICD-10 code: H18.601 H18.602 H18.603 H18.609 H18.609 H18.611 H18.611	Check here Keratoconus - advanced/ ectasia 92072AD Select when keratoconus is present and one or more of the following conditions are met: Corneal scarring Steep K of 53D or higher Corneal thickness <= 475 microns Refraction not measurable
ICD-10 code:	\$Enter retail price	□ H18.613 □ H18.619 \$ Enter retail price	Check appropriate ICD-10 code: H18.621 H18.622 H18.623 H18.629 H18.711 H18.711 H18.712 H18.713 H18.719 \$

2

Medically Nece	ssary Qualifying Conditions (continued)
Check here	
Vision improvement	
92310VI	
	se vision can be improved by 2 lines on the visual ared to best corrected standard spectacle lenses
ICD-10 code:	
□Check here	_ Enter code
\$ Enter retail price	

Billing Davis Vision

- Call Davis to find out if patient is eligible for medically necessary contact lenses
- If patient is eligible, fill out the 1 page letter, send to Davis and an optometrist will review it, and make edits to your fees (maybe) and then confirm the total
- Unique: You have to submit this form AFTER you perform the fitting



MEDICALLY NECESSARY PRIOR AUTHORIZATION REQUEST

Diseas begin using this form immediately and discard all previous versions.

davisvision.com	Please begin using this form immediately and discard all previous version
	For prior authorization submit via toll-free fax: 1 (800) 584-2329

EQUIRED	INFORMATIO	N				2.0		
Patient N	Name			Provide	er Name			
Patient D	DOB			Provide	er Panel	#		
Member	Name			Provide	er			
Member	ID#			Teleph		_		
Date of S	Service			Provide	er Fax #			
ERVICE (C	CIRCLE ALL APPI	LICABLE)						
Medically Ned	cessary Contact L	ens Evaluation	Medically Neces	ssary Contact L	enses	Low Visio	on Exam	Low Vision Aids
YEGLASS	SES PRESCRI	PTION						
OD —			Charles .	_	0,000			20/
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os —	SPHERE	CYLINDER	AXI	8	ADD		PRISM	VISUAL ACUITIES
		CYLINDER Y CONTACT LENS Illy Required Contact L			CUITIES	OS	CIRCLE ALL A	PPLICABLE:
Aphakia	Aniridia	Anisometropia (Eyeglasses - Rx diffi	er more than 3dp)	Stable Keratoo		phy/clinical notes)	Irregular Astig	matism
High Ametropia 1. Evediass prescription is >-8.00 or >+8.00 diopters in any meridian of one or both eyes. Unit			Unstable Kera (K Readings and		phy/clinical notes)	Professiona Materia	I Fee \$	
OVIDER CO	MMENTS (For clinical	extenuating circumstances, ple	ease attach the medical rec	cord or relevant clinic	al information	n, patient history, previo		
					PROVI	DER REQUIR	EMENT	
					X			
					I attest	the information	provided is tr	ue and accurate.
	FOR	DAVIS VISION USE	ONLY - PLEA	SE DO NOT	WRITE	IN THE FIEL	DS BELOW	1
termination [Date:	AUTH#:			Author	ized: YES/NO	Reviewed b	y:
COMMENTS	:							
ployer agent resp	consible for delivering thi	contained in the facsimile is co s message, you are hereby not	ified that any disclosure, o	opying, distribution of	r taking of ar			
rmadon is strictly	mitted for all medically o	received this telecopy in error, p	to include a copy of the pr			ons for medically neces	ssary contact lenses	are not a

guarantee of payment. Final eligibility will be determined when the claim is processed. All claims are subject to a maximum allowable fee.

For rembursement purposes, please ensure that the appropriate contact lens fitting code is submitted as per the current American Medical Association CPT definition. All materials prescribed should be described by the appropriate HCPCS Level II code as per the current American Medical Association Healthcare Procedural Coding System definition. All reimbursement rates are for combined professional services and/or materials.

Once you have received prior authorization, attach this form to the original (red) HCFA 1500 and submit to: Vision Care Processing; Unit P.O. Box 1525; Latham, New York 12110. Please note handwritten claims will not be accepted.



MEDICALLY NECESSARY PRIOR AUTHORIZATION REQUEST

Please begin using this form immediately and discard all previous versions.

For prior authorization submit via toll-free fax: 1 (800) 584-2329

REQUIRED INFORMATION

Patient Name	Provider Name
Patient DOB	Provider Panel #
Member Name	Provider
Member ID#	Telephone #
Date of Service	Provider Fax #

	PRESC	

0D						20/
OD —	SPHERE	CYLINDER	AXIS	ADD	PRISM	VISUAL ACUITIES
08						20/
03 —	SPHERE	CYLINDER	AXIS	ADD	PRISM	VISUAL ACUITIES

CONTAC	T LENS PRES	CRIPTION (IF AVAIL	.ABLE)		KERATOMETRY READINGS
OD				20/	Lon
OD —	SPHERE	CYLINDER	AXIS	VISUALACUITIES	OD —
os_				20/	os
	SPHERE	CYLINDER	AXIS	VISUAL ACUITIES	1.00

MEDICALLY NECESSARY CONTACT LENS REQUIREMENTS

Medically N	ecessary / Visua	lly Required Contact Lenses are only ava	ailable for the diagnoses listed below -	CIRCLE ALL APPLICABLE:	
Aphakia	Aniridia	Anisometropia (Eyeglasses - Rx differ more than 3dp)	Stable Keratoconus Irregular Astigmatism (K Readings and/or topography/clinical notes)		
High Ametropia 1. Eyeglass prescription is ≥-8.00 or ≥+8.00 diopters in any meridian of one or both eyes 2. AND, eyeglass best corrected visual acuity of 20/40 or worse in either eye 3. AND, visual acuity improvement of 2 lines or more with contact lenses			Unstable Keratoconus (K Readings and/or topography/clinical notes)	Professional Fee \$ Material Fee \$ Contact Lenses Low Vision Aids	

PROVIDER COMMENTS (For clinical extenuating circumstances, please attach the medical record or relevant clinical information, patient history, previous ineffective treatment, or occupational considerations):

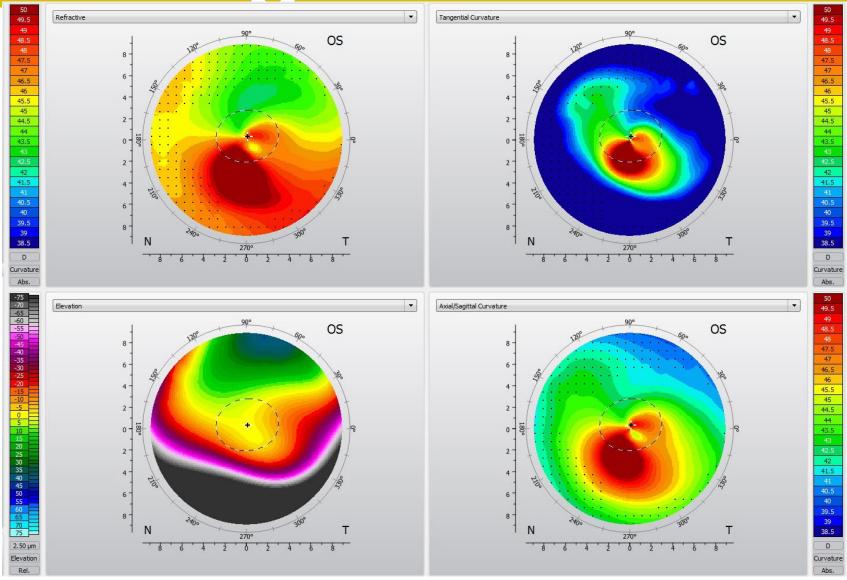
PROVIDER REQUIREMENT			
X			
l attes	t the information provided is true and accurate.		

Billing to Medical Insurance

- You can bill contact lens services and materials to medical insurances
- Reimbursement rates vary, depending on the insurance carrier
- Any scleral lenses or scleral lens cover shells that are billed to Medicare will need to be billed to Durable Medical Equipment (DME)

Case 1

- CR 16 year old white male presents to the clinic for evaluation of keratoconus OS only.
- BCVA is 20/50 with glasses (multiple remakes and unstable refraction)
- BCVA with soft contacts is also 20/50
- K max is 46.5
- No scarring seen, but mild striae visible at cone apex
- Pachymetry is 525um over cone apex
- He complains of extreme light sensitivity



im Form (continued)

y Qualifying Conditions

Case 1

- How did I bill it?
- Why?
 - Multiple remakes?
 - Striae seen?
 - Quality of vision not ideal?
 - Light sensitivity

evaluation, fit & folk that applies accord able ICD-10 code. Er	ow-up and materials. ing to the final iter your retail price
Check here Keratoconus - mild/moderate 92072 Select when keratoconus is present and Rx is not correctable to 20/25 in either or both eyes with spectacles	Check here Keratoconus - advanced/ ectasla 92072AD Select when keratoconus is present and one or more of the following conditions are
Check appropriate ICD-10 code: H18.601	met: Corneal scarring Steep K of 53D or higher Corneal thickness <= 475 microns Refraction not measurable Check appropriate
\$ Enter retail price	☐ H18.621 ☐ H18.622 ☐ H18.623 ☐ H18.629 ☐ H18.711 ☐ H18.712 ☐ H18.713 ☐ H18.719
	S Enter retail price

either or both eyes using standard spectacle lenses. For the purposes of our penefit, there are 2 types of keratoconus as defined in our ectasia scale.

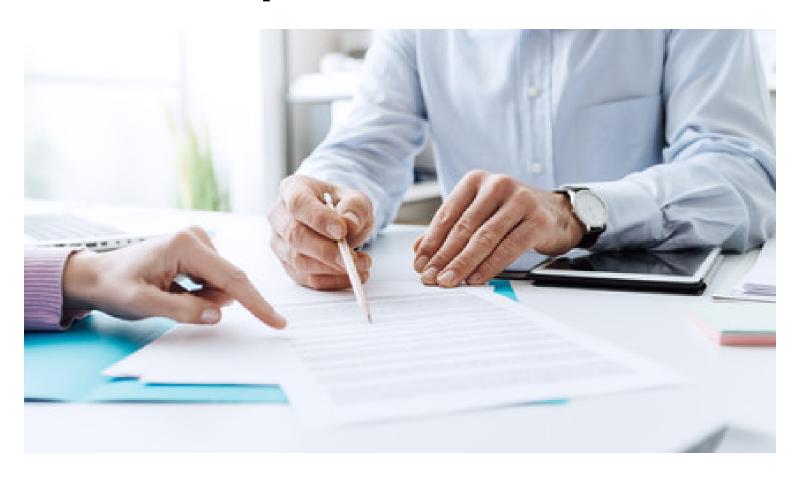
- Emerging/Mild: Contact lenses in this tier are anticipated to include, however not be limited to, soft toric, rigid gas permeable, scleral, semi-scleral and hybrid designs/materials. The below severity scale applies:
 - Multiple spectacle remakes
 - Unstable topography
 - Light sensitivity/glare issues
 - Signs including Fleischer ring, Vogt's striae and scissor reflex with retinoscopy
 - No scarring
 - Topography (steep K <53D)
 - Corneal thickness >475 microns
- Moderate/Severe: Patients who begin in the emerging or mild categories and are not successful with contact lens materials and keratoconus designs may be elevated into this moderate/severe tier. Contact lenses in this tier are anticipated to include however not be limited to scleral, semi-scleral and hybrid designs/materials. Patients

who qualify as moderate/severe will have all of the emerging/mild symptoms, plus:

- Mild to no scarring or some scarring
- Topography (steep K of 53D or higher)
- Corneal thickness up to 475 microns
- Refraction not measurable
- Vision improvement other than keratoconus for members whose vision can be corrected by two lines or more on a standard visual acuity chart when compared to the best corrected standard spectacle lenses.
- This bundled benefit covers materials, fitting and unlimited follow-up visits.
- Include the appropriate diagnosis code when submitting the medically necessary contact lens claims. We may also ask you for additional supporting documentation.

Clinical Pearls

ABN and/or patient contract



Contract should include

- Cost of services
- Cost of lenses
- Global period end date (if applicable)
- Remake policy
- Shipping policy
- Refund policy
- Payment plan information

Final thoughts

- Billing lenses to vision insurance and medical insurance does not have to be difficult if you use the right codes
- Insurance reimbursement rates vary drastically
- Price your fees appropriately based on the amount of time spent with the patient and necessary supplies/equipment
- Make sure your staff and patients are prepared in the best way possible
- Many free resources, articles, webinars, etc on GPLI.info, sclerallens.org

YouTube.com



BUSINESS: CODING STRATEGY

SCLERAL LENS ESSENTIALS

By JOHN RUMPAKIS, O.D., M.B.A. January 1, 2018



PROPERLY CODE FOR YOUR SERVICES

THE ACCELERATED resurgence of scleral lenses has taken place within the last five to seven years as broader, widespread adoption has taken hold. As scleral lenses become a mainstay of clinical practice, it is important to understand how to create your medical record, code and bill for a scleral lens fit.

Coding for Medically Necessary Contact Lenses

The current healthcare coverage landscape can be tricky to navigate. Knowing these essentials can help.

By John Rumpakis, OD, MBA

BILLING, CODING AND ICD-10 FOR MEDICALLY NECESSARY CONTACT LENSES: PART ONE

CLARKE D. NEWMAN, OD, FAAO, FBCLA, FSLS

2019

GPLI

BILLING AND CODING FOR SPECIALTY CUSTOM CONTACT LENSES

Here's how to ensure appropriate reimbursement for this professionally rewarding endeavor

By JEFFREY SONSINO, OD November 1, 2017





Mastering the science and art of fitting specialty contact lenses requires constant attention to new research and emerging techniques and technology. For example, our rapidly evolving understanding of scleral shape, settling of vaulting lenses, oxygen transmission through a post-lens tear reservoir, and countless other details is contributing to our success with hybrid and scleral lenses. Maintaining our status as experts in this area requires constant review of the literature, demonstrated understanding of multiple lens modalities, and experience with complex ocular conditions, as well as equipment and devices

built specifically for managing patients with complex anterior segment needs.

SPECIALTY LENS BILLING AND CODING

A roadmap to make sense of guidelines, reimbursements, and fee structures for medically necessary contact lenses.

By STEPHANIE L. WOO, OD February 1, 2020





Billing and coding are a source of frustration for both practitioners and patients. Reimbursement methods and rates vary drastically between carriers and even sometimes between patients. Often, it is difficult to obtain a clear answer on what the proper method is, what codes to use, and how to determine coverage. This was a challenge for me as I entered into a private practice that had no experience with billing and coding for specialty lenses, so it took much time and effort (and many mistakes) to finally learn some of the best tactics. I hope to share some of those strategies with you so that you may avoid a few of the

headaches and mistakes that I made early in my career.



GP Lens Institute

The Education Resource for Customized Contact Lenses™

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RESIDEN

Coding and Billing Resources

The following resources are available pertaining to medically necessary contact lenses:

- Webinar: Specialty Contact Lens Coding and Billing Update. Presented in August 2016 by Clarke Newman, OD. CE credit available.
- Billing, Coding and ICD-10 for Medically Indicated Contact Lenses (as of April 2017)
- Coding and Billing FAQ
- CPT Codes, HCPCS Codes and ICD-10 Codes (February 2016)
- Sample Patient Brochure
- Sample Insurance Letter of Medical Necessity 1
- Sample Insurance Letter of Medical Necessity 2
- Sample Insurance Letter of Medical Necessity 3
- Top 10 Errors in Coding and Billing



FINAL QUESTIONS?

BILLING AND CODING SPECIALTY CONTACT LENSES

Stephanie L. Woo, O.D., F.A.A.O., F.S.L.S.



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